



Holiday Extravaganza 2007

Sponsorship Opportunities

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|--|-----------------------------|----------------|
| Lead Sponsor | <u><i>Contribution:</i></u> | \$5,000 |
| <ul style="list-style-type: none">• One table, or eight (8) tickets, to the Holiday Extravaganza event• Name listed as Lead Sponsor on entry billboard• Prominent placement of corporate logo banner displayed at event entrance• Prominent placement of corporate logo on all marketing materials:<ul style="list-style-type: none">○ Logo in ads placed in local newspapers, magazines and Portland Press Herald○ 100 posters displayed throughout Greater Portland○ Full page/full color ad in the event program○ Full color corporate logo on cover of event program○ Black and white corporate logo on event tickets, tabletops, auction bid sheets○ Display of corporate logo and/or message on multiple screens of continuous-play slide show during event• Corporate name with link to your corporate web site listed on JLP event web site• Mention of sponsorship during all television and radio interviews | | |
| Platinum Level | <u><i>Contribution:</i></u> | \$2,500 |
| <ul style="list-style-type: none">• Six (6) tickets to the Holiday Extravaganza event• Name listed as Platinum Level Sponsor on entry billboard• Prominent placement of corporate logo on all marketing materials:<ul style="list-style-type: none">○ Logo in ads placed in local newspapers, magazines and Portland Press Herald○ 100 posters displayed throughout Greater Portland○ Full page black and white ad in the event program○ Corporate logo on cover of event program○ Black and white corporate logo on event tickets, tabletops, auction bid sheets○ Display of corporate logo and/or message on multiple screens of continuous-play slide show during event• Corporate name with link to your corporate web site listed on JLP event web site• Mention of sponsorship during all television and radio interviews | | |

All sponsorship levels include your corporate name prominently placed on the Junior League of Portland's website as a community partner and supporter and mentioned in our regular newsletter, The Column.



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PORTLAND, ME**

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Gold Level	<u>Contribution:</u>	\$1,000
<ul style="list-style-type: none">• Four (4) tickets to the Holiday Extravaganza event• Name listed as Gold Level Sponsor on the entry billboard• Prominent placement of corporate name on all marketing materials:<ul style="list-style-type: none">○ 100 posters displayed throughout Greater Portland○ Half-page black and white ad in the event program○ Full color corporate logo on back cover of event program○ Corporate name on event tickets, tabletops○ Display of corporate logo and/or message on multiple screens of continuous-play slide show during event• Corporate name with link to your corporate web site listed on JLP event web site		
Silver Level	<u>Contribution:</u>	\$500
<ul style="list-style-type: none">• Two (2) tickets to the Holiday Extravaganza event• Name listed as Silver Level Sponsor on the entry billboard• Prominent placement of corporate name on all marketing materials:<ul style="list-style-type: none">○ All event tickets○ 100 posters displayed throughout Greater Portland○ Quarter page black and white ad in the event program○ Display of corporate name on multiple screens of continuous-play slide show during event• Corporate name listed on JLP event web site		
Table Sponsor	<u>Contribution:</u>	\$400
<ul style="list-style-type: none">• Eight (8) tickets to the Holiday Extravaganza event• Name listed as Table Sponsor on the entry billboard• Table reserved and labeled with corporate name for your guests• Business card-size black and white ad in the Holiday Extravaganza program• Corporate name listed on JLP event web site		
Bronze Level	<u>Contribution:</u>	\$250
<ul style="list-style-type: none">• Two (2) tickets to the Holiday Extravaganza event• Corporate name listed as Bronze Level Sponsor on entry billboard• Corporate name shown on continuous-play slide show during event• Business card-size black and white ad in the Holiday Extravaganza program• Corporate name listed on JLP event web site		

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